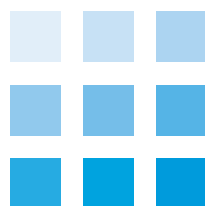




Benesse® 教育研究開発センター

Benesse Educational Research & Development Center



2011-2012

GUIDE

研究内容と発信のご案内

Report and Guidance on Our R&D Activities for Year 2011-2012

<http://benesse.jp/berd/>

Benesse。

それは一人ひとりの「よく生きる」を共に考え、
創り出していくこと。

The name Benesse derives from the Latin words "bene",
meaning good or well, and "esse," which means to live or to be.
Together, they embody our corporate philosophy of helping people live well.

Benesse 教育研究開発センターの活動内容

Activities of Benesse Educational Research & Development Center (BERD)

Benesse 教育研究開発センターでは、子どもから大学生・社会人まで、また、その保護者、教師・学校など、幅広い範囲を対象に調査・研究を行っています。また、国内外の中長期にわたる教育環境の変化予測や、独自の調査研究に基づく的確な情報発信を行うと共に、教育内容や方法、評価測定などについても、先進的な研究開発を進めています。

今後も、新しい教育の在り方を模索し、最も信頼される民間の教育研究機関を目指してまいります。

The Benesse Educational Research & Development Center works on research and development activities, targeted at a wide range of people, including learners ranging from young children to university students and workers, as well as their parents, teachers and schools. We also provide well-formed information based on studies examining possible changes in the educational environment within mid- to long-term perspectives inside and outside Japan, through our unique research activities. At the same time, more advanced R&D activities have been directed toward the study of how to improve the quality of education and teaching methods as well as assessments and measurements.

We will constantly pursue the goal of developing a new educational framework for the future, aiming to become one of the most trusted educational R&D centers in the world.

高等教育研究

Research into higher education

高等教育改革の世界的潮流を把握すると共に、我が国における大学政策、教育実践上の課題について研究しています。特に、「円滑な高大接続に向けた環境整備」、「大学における就業力やジェネリックスキル育成方法の導入」、「大学の質保証の仕組み構築」など、学士課程の今日的な課題を取り上げ、実態・課題の把握と解決方法の研究を進めています。

The objective of this research is to understand the actual issues and to follow up ongoing reforms of the higher education in Japan as well as outside of Japan. We have been focusing in particular on contemporary issues such as; "establishing an environment for smooth articulation between high schools and universities," "introducing vocational relevancy into undergraduate education (including employability and generic skills training and assessment)" and "quality assurance system of higher education," and trying to find out the solutions for them.

学習メディア研究

Research into learning through media

ICTの学習への利活用、その効果やメディアの影響、また学習そのものと学習環境への効果的な利用について調査研究を行っています。また、一人ひとりにあった学習をどの段階でどのように取り入れていくことが効果的なのかをさまざまな領域から調査研究しています。

We conduct research on the utilization of ICT (Information Communication Technology) in teaching and learning and its effects, as well as the influence of media on learning, seeking more effective learning methods and environments by utilizing media. Our aim is to find out the most effective learning method for each child, and the best way and timing for its application, through R&D activities in a number of areas.

教育調査

Educational Survey

子ども、保護者、教員を対象とした調査を行うことで、教育や子育ての実態を研究しています。その成果を報告書や Web サイトを通じて広く公開しており、家庭や学校での実践や教育研究などさまざまな場面で活用されています。経年比較や国際比較などの難しい研究課題にも取り組み、これまで実施した調査は約 30 年にわたって 400 回を超えています。

We conduct surveys of children, their parents and teachers to understand the actual conditions of education and child rearing. These findings are released openly in our reports as well as on our website, and used in various situations, such as in families and classrooms, and for educational research purposes. We also meet the challenge of conducting more complex research, such as an inter-annual or cross-country comparison of educational issues. We have already implemented more than 400 surveys over the past thirty years.



ごあいさつ

A message from the Center Director

株式会社ベネッセコーポレーション Benesse 教育研究開発センター センター長 新井 健一

教育をめぐる環境は、高度情報化、グローバル化、知識基盤社会への移行などの大きな変化の中にあり、教育には、「自ら学ぶ力」「知識をさまざまな場面で活用する力」「多様な人々と協力し、課題を解決する力」など、これからの社会で自立して貢献できる多様な能力の育成が益々求められています。

こうした環境変化に対応し、時代の要請に応えるため、2005年4月、ベネッセ教育総研、ベネッセ未来教育センターなどを統合して「Benesse 教育研究開発センター (BERD)」を設立しました。

Benesse 教育研究開発センターは、これまで約30年にわたって力を注いできた、教育分野の調査、研究による蓄積を土台に、これまで以上に多くの教育者、研究者、行政関係者、そして学習者、保護者の方々などにつながり、共に新しい教育のあり方を模索し、創造していきたいと考えています。

ご支援のほど、よろしくお願い申し上げます。

The current educational environment is in the midst of major changes such as a shift toward a more globalized, networked and knowledge-based society. Consequently, there is going to be greater and greater demand for fostering various abilities that enable us to become independent and contribute to our current and future society, such as "the ability to learn independently," "the ability to utilize acquired knowledge in various situations," and "the ability to solve problems through cooperation with many different people."

To address such environmental changes and meet today's needs, we established in April 2005 the Benesse Educational Research & Develop-

ment Center (BERD), by combining the Benesse Educational Research Laboratory, the Benesse Future Educational Center, and other R&D departments.

For the past thirty years or more, we have been aggressively committed to research and study in the field of education. By strengthening relationships with a wide number of educators, researchers, administrative officers, students and parents, we aim to pursue and create together a new educational framework for the future.

We will be appreciative of your support and interest in our endeavors.



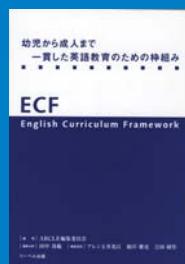
Kenichi Arai
Director, Benesse Educational Research & Development Center, Benesse Corporation

英語教育研究

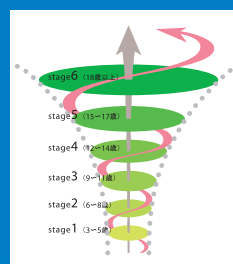
Research into English language education

幼児から成人までを対象にした英語教育の理念、理論・カリキュラムの研究開発と、そのベースとなる英語教育・学習実態の調査を行っています。また、小・中・高校を中心に、学校や学校外、海外における英語教育の実態に関する調査研究とその発信も行っています。

We conduct R&D activities concerning the principle, theory, and curriculum of English language education targeting everyone from infants to adults, as well as surveys on the actual conditions of English teaching and learning, which are fundamental elements of the former R&D activities. We also research and publish the current status of English education focusing on primary, junior high, and high school students at school, outside school, and overseas.



■書籍



■らせん状コミュニケーション発達モデル

アセスメント研究

Research on educational assessments

今後社会で求められる能力の育成と測定についての研究をしています。中でも、日本の教育課程改革や高等教育改革に影響を与えそうな研究・開発をしている国内外の機関と交流することによって、先進的な研究事例を常にキャッチするようにしています。また、今後の国際的なテストはCBT化が進むため、新たな技術的な課題についての研究も進めています。

This research team studies how to develop and assess the abilities required in our current and future society. In particular, we constantly keep an eye on the advanced research projects through academic exchanges with institutions inside and outside Japan, which conduct research and development activities on topics that will influence Japan's education reform including changes in school curricula and higher education. Furthermore, several new technological issues have been addressed such as the computer-based testing method (CBT) that is likely to become widely used for international tests.



■情報誌 Information magazine "VIEW 21"

VIEW21 (ビュー21)

教師向けに、教育課題や実践事例などを扱った情報誌。小・中・高別に全国の学校へ無料提供しています。

An information magazine for school teachers, covering current topical educational issues and case studies. Provided free to elementary schools, junior high schools and high schools nationwide.

【発刊予定】小学版:年4回、中学版:年4回、高校版:年6回



■ ベネッセの研究活動

Our research activities

Benesse 教育研究開発センターの他に、以下の研究機関があります。
The following research activities have derived from BERD.

Benesse 次世代育成研究所

Benesse Institute for the Child Sciences and Parenting

<http://www.benesse.co.jp/jisedaiken/>

親と子ども、それを取り巻く人たちに焦点をあて、妊娠・出産、育児・保育・幼児教育について調査・研究を実施しています。「乳幼児の父親についての基本調査」「妊娠出産子育て基本調査」(横断調査、縦断調査)、「幼児教育・保育についての基本調査(幼稚園編・保育所編)」などの基本調査のほか、その時々々の環境変化を捉える「子育てトレンド調査」を実施しています。

Focusing on parents and children and the people around them, the institute conducts research into the themes of pregnancy, childbirth, child rearing, child care, and early childhood education. It has conducted several basic studies such as the Basic Study on Fathers of Infants, Basic Study on Pregnancy, Childbirth and Child Rearing (using cross-sectional survey and follow-up survey approaches), and Basic Study on Early Childhood Education and Child Care (nursery school and child care center case studies). It also implements a Study of Child Rearing Trends in order to grasp the periodic changes in the child rearing environment.



■ 情報誌 Information magazine

「これからの幼児教育を考える」 "Thinking about the Future of Infant Education"

幼稚園、保育園の管理職向けに、日々の保育で必要とされるテーマを設定し、専門性を高める解説をしています。園内研修などで活用されています。

Determining themes considered essential in everyday infant education from the viewpoint of administrators of nursery schools and child care centers, this magazine provides commentary and analysis in order to enhance their expertise. It also promotes activities such as training at nursery schools and child care centers.



【発行予定】年3回(5月、9月、1月頃発行)

● Benesse次世代育成研究所では、さまざまな形で外部の研究者と共同研究を進めています

The Benesse Institute for the Child Sciences and Parenting has been undertaking extensive joint research with external researchers in a variety of ways.

■ 京都大学霊長類研究所

Primate Research Institute, Kyoto University

比較認知発達(ベネッセコーポレーション)研究部門

Department of Comparative Study of Cognitive Development, Primate Research Institute, Kyoto University

■ お茶の水女子大学

Ochanomizu University

幼児のリテラシー習得に及ぼす社会文化的要因の影響

日本(東京)・韓国(ソウル)・中国(上海)の国際比較調査

Effect of socio-cultural factors on children's literacy development

An intercultural comparative study between Japan (Tokyo), Korea (Seoul) and China (Shanghai)



Benesse 食育研究所

Benesse Institute of Food Education

<http://www.benesse.co.jp/shokuiku/>

生活者の視点から食育を研究する目的で設立され、「食」をめぐる子どもたちの実態や保護者の意識など、研究・調査の結果を発信しています。

This institute was established to study dietary education from the view of ordinary citizens. It publishes the recent research results and information on the reality of children's situations with regard to "food" as well as parents' awareness of nutrition.



チャイルド・リサーチ・ネット(CRN)

Child Research Net (CRN)

※ウェブサイトは日、英、中の3言語でご覧いただけます。

※Our website is available in three languages of Japanese, English, and Chinese.

(Japanese) <http://www.crn.or.jp/>
(English) <http://www.childresearch.net/>
(Chinese) <http://www.crn.net.cn/>

「子ども学」を柱に子どもに関する各分野の専門家が論文を発表し、検討する場をインターネット上に提供しています。また、国際シンポジウム、講演などにも取り組み、近年では日本・中国を中心に、東アジアの研究者と人的な交流活動を推進し、東アジアの子育て、保育、幼児教育について比較研究しています。また、欧米諸国の研究機関や研究者と学術交流をしながら、世界規模で子どもを取り巻く諸問題の解決に取り組んでいます。

CRN provides an Internet forum for the discussion of articles presented by child experts and researchers in various fields from the perspective of Kodomogaku (Child Science). It also sponsors international symposia and lectures, and promotes human interaction activities with researchers in East Asia, mainly China, to conduct comparative studies on child rearing, child care, and early childhood education in East Asia. Another line of research, through academic exchanges with research institutions and researchers in Western countries, has been directed toward finding solutions to various issues surrounding children on a global scale.

